

BRANDON BENFIELD

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EDUCATION

KELLOGG COMMUNITY COLLEGE

Associate of Arts (Graphic Design)

2004-2007 | Battle Creek, MI

CALHOUN AREA CAREER CENTER

Certificate in Graphic Design

2003-2005 | Battle Creek, MI

SKILLS

Adobe Photoshop	●●●●●●●●●●
Adobe Illustrator	●●●●●●●●●●
Adobe InDesign	●●●●●●●●●●
Adobe Premiere Pro	●●●●●●●●●●
Adobe After Effects	●●●●●●●●●●
Articulate Storyline	●●●●●●●●●●
Microsoft Office	●●●●●●●●●●
Photography & Video	●●●●●●●●●●
WIX	●●●●●●●●●●
Web Design (CMS)	●●●●●●●●●●
WordPress	●●●●●●●●●●
HTML/CSS	●●●●●●●●●●
UX/UI Design	●●●●●●●●●●
IT/Help Desk	●●●●●●●●●●
Data Entry	●●●●●●●●●●
Customer Service	●●●●●●●●●●

EXPERIENCE

Graphic Designer, Photographer and Booking Agent | **Studio 43 Production & Design** *October 2017 – Present*

- Design websites, print materials, learning module systems, motion graphics, video production and other digital content for clients.
- Photograph and edit photos for weddings, high school seniors, and special events.
- Work with promoters and store owners to bring in celebrity talent for events and pop culture conventions.
- Assist with administrative duties for celebrity websites and social media accounts.

Graphic/Web Designer | **Rangerstop Convention** *March 2015 – Present*

- Created and currently manage two websites through Rangerstop's franchise.
- Created promotional artwork for social media announcements for events, guests and sales.
- Created large format banners to be displayed at other conventions, helping to promote Rangerstop.
- Assisted promoter in communicating and booking guests, as well as handling for guests at the event.

Call Center Representative | **NextGear Capital** *March 2020 – November 2020*

- Took customer calls and provided accurate, satisfactory answers to their queries and concerns about vehicles on their floorplans.
- Reviewed client accounts, providing updates and information about fees, vehicle titles, and other account items.
- Guided callers through troubleshooting, navigating the company site or using the products or services.
- Collaborated with other call center professionals to improve customer service.

Graphic Designer | **Gannett** *June 2018 - October 2019*

- Specialized in pre-media services, ranging from high-revenue campaigns to imaging and ad production services.
- Designed creative and effective online advertisements to meet customer needs and department standards while meeting deadlines.
- Worked with software such as Adobe Photoshop, Illustrator, and Edge Animate to complete advertisement requests submitted by clientele.
- Collaborated with customer support on resolving customer questions and/or concerns.

Graphic/Web Designer | **Yellow Pages Group** *March 2013 – March 2016*

- Created websites for clients with an in-house content management system.
- Used Adobe Illustrator on a daily basis to design logos, icons and website components.
- Edited images provided by clients using Adobe Photoshop on a daily basis.
- Worked with copywriting and quality assurance teams to bring clients a fully built website according to their needs.